

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

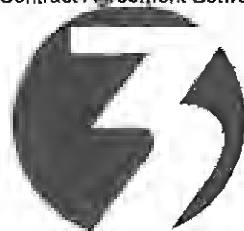
Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 570144 /		<u>Alt Order #</u> 07899118
<u>Product</u> AMER FOR PROS SENATE		
<u>Contract Dates</u> 08/22/12 - 08/28/12		<u>Estimate #</u> //346
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/24/12 / 08/24/12
<u>Billing Cycle</u> EDM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 100.00
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	3	08/22/12	08/26/12	Newschannel 3 News	6-7am		:30				NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---21--				3	\$365.00	0.00			
2	3	08/22/12	08/26/12	CBS This Morning	7-9a		:30				NM	6	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---33--				6	\$280.00	0.00			
3	3	08/22/12	08/26/12	NewsCha 3 News First @ 4p	358-5pm		:30				NM	6	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---33--				6	\$280.00	0.00			
4	3	08/22/12	08/26/12	Newschannel 3 News	5-530pm		:30				NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---11--				2	\$465.00	0.00			
5	3	08/22/12	08/26/12	Newschannel 3 News	530-6pm		:30				NM	3	\$1,305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---21--				3	\$435.00	0.00			
E 6	3	08/22/12	08/26/12	Newschannel 3 News	6-630pm		:30				NM	5	\$2,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---33--				6	\$505.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	6	3	08/20/12-08/26/12	Newschannel 3 News	6-630pm	----ThF----	:30		\$505.00	0.00	NM		
	Credited												
7	3	08/22/12	08/26/12	7-730pm	7-730pm		:30				NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---21--				3	\$585.00	0.00			
8	3	08/22/12	08/26/12	730-8pm	730-8pm		:30				NM	3	\$1,665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---21--				3	\$555.00	0.00			
9	3	08/22/12	08/26/12	Late News (M-F)	11-1135p		:30				NM	6	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---33--				6	\$760.00	0.00			
10	3	08/22/12	08/26/12	Late Night with David Letterman	1135pm-1235am		:30				NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---21--				3	\$235.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
570144 /	07899118

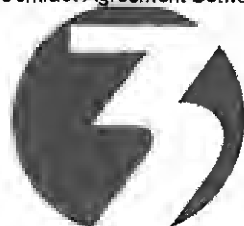
Contract Dates	Product	Estimate #
08/22/12 - 08/28/12	AMER FOR PROS SEN	346

Advertiser	Original Date / Revision
Americans For Prosperity	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	3	08/23/12	08/23/12	Thursday Prime	9-10pm		:30				NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$1,925.00	0.00			
12	3	08/23/12	08/23/12	Thursday Prime	10-11pm		:30				NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$1,785.00	0.00			
13	3	08/25/12	08/25/12	Newschannel 3 News	6-630pm		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$170.00	0.00			
14	3	08/25/12	08/25/12	730-8pm	730-8pm		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$135.00	0.00			
15	3	08/25/12	08/26/12	Late News (Sa-Su)	11-1135p		:30				NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----SS				2	\$515.00	0.00			
16	3	08/26/12	08/26/12	CBS Sunday Morning	9-1030am		:30				NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				2	\$485.00	0.00			
E 17	3	08/26/12	08/26/12	Face the Nation	1030-11am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$555.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	3	08/20/12-08/26/12	Face the Nation	1030-11am	-----S	:30		\$555.00	0.00	NM		
	Credited												
18	3	08/26/12	08/26/12	Sunday Prime	7-8pm		:30				NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,785.00	0.00			
19	3	08/26/12	08/26/12	1135pm-1205am	1135pm-1205am		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				2	\$210.00	0.00			
20	3	08/27/12	08/28/12	Newschannel 3 News	6-7am		:30				NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	11-----				2	\$365.00	0.00			
21	3	08/27/12	08/28/12	CBS This Morning	7-9a		:30				NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	22-----				4	\$280.00	0.00			
22	3	08/27/12	08/28/12	NewsCha 3 News First @ 4p	358-5pm		:30				NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	22-----				4	\$280.00	0.00			
23	3	08/27/12	08/27/12	Newschannel 3 News	5-530pm		:30				NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$465.00	0.00			
24	3	08/27/12	08/28/12	Newschannel 3 News	530-6pm		:30				NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	11-----				2	\$435.00	0.00			
25	3	08/27/12	08/28/12	Newschannel 3 News	6-630pm		:30				NM	4	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	22-----				4	\$505.00	0.00			
26	3	08/27/12	08/28/12	7-730pm	7-730pm		:30				NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/22/12 - 08/28/12	AMER FOR PROS SEN	//346

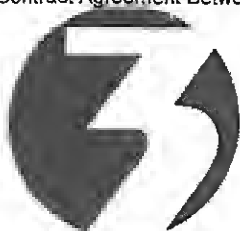
<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	21-----				3	\$585.00	0.00			
27	3	08/27/12	08/28/12	730-8pm	730-8pm		:30				NM	2	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	11-----				2	\$555.00	0.00			
28	3	08/27/12	08/28/12	Late News (M-F)	11-1135p		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	22-----				4	\$760.00	0.00			
29	3	08/27/12	08/28/12	Late Night with David Letterman	1135pm-1235am		:30				NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	11-----				2	\$235.00	0.00			
30	3	08/28/12	08/28/12	NCIS	8-9pm		:30				NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$2,060.00	0.00			
31	3	08/28/12	08/28/12	Tuesday Prime	9-10pm		:30				NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				2	\$1,785.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		2	3	08/27/12-09/02/12	Tuesday Prime	9-10pm	-Tu-----	:30	\$1,785.00	0.00	NM		
		Credited											
32	3	08/28/12	08/28/12	Tuesday Prime	10-11pm	Rep Natl	:30				NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$1,375.00	0.00			
33	3	08/24/12	08/24/12	NFL Pre Season	8-11pm		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$2,250.00	0.00			
34	3	08/25/12	08/25/12	NFL Pre Season	8-11pm		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$2,250.00	0.00			
35	3	08/26/12	08/26/12	Sunday Prime	10-11pm		:30				NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,375.00	0.00			
36	3	08/27/12	08/27/12	Monday Prime	10-11pm		:30				NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,655.00	100.00			
37	3	08/27/12	08/28/12	Newschannel 3 News	6-7am		:30				NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----				2	\$365.00	0.00			
38	3	08/27/12	08/28/12	Newschannel 3 News	12n-1230pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----				1	\$415.00	0.00			
Totals										100.00		91	\$53,020.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	56	\$32,300.00	\$27,455.00
08/27/12 - 08/28/12	35	\$20,720.00	\$17,612.00
Totals	91	\$53,020.00	\$45,067.00

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Americans For Prosperity	08/24/12 / 08/24/12

Signature: _____ Date: _____

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